

Creative Marketing Servers Guidelines for Proper Usage

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<div data-bbox="121 451 443 483" data-label="Section-Header"> <p>classified.tribune.com</p> </div> <div data-bbox="113 586 266 618" data-label="Section-Header"> <p>What is it?</p> </div> <div data-bbox="109 621 422 734" data-label="Text"> <p>classified.tribune.com is an internal staging server meant for the preview and storage of CTC Classified web content.</p> </div> <div data-bbox="109 824 426 857" data-label="Section-Header"> <p>What does it contain?</p> </div> <div data-bbox="109 860 445 1153" data-label="List-Group"> <ul style="list-style-type: none"> • Non ROS (Run of Site) Ads • HTML admails for the classified group, being sent to non-subscribers (i.e., Classified Auto/Real Estate/ Recruitment html newsletters) • Classified splash pages & microsities • Anything related to the classified group that is web-based </div> <div data-bbox="109 1221 308 1255" data-label="Section-Header"> <p>FTP Settings:</p> </div> <div data-bbox="109 1255 445 1339" data-label="Text"> <p>Hostname: erd-tt-re4.tt.xnet.trb Username: cltribune Password: tribune1</p> </div>	<div data-bbox="520 435 856 483" data-label="Section-Header"> <p>NEW! marketing.tribune.com</p> </div> <div data-bbox="520 586 674 618" data-label="Section-Header"> <p>What is it?</p> </div> <div data-bbox="516 621 829 734" data-label="Text"> <p>marketing.tribune.com is an internal staging server meant for the preview and storage of CTC Marketing web content.</p> </div> <div data-bbox="516 824 833 857" data-label="Section-Header"> <p>What does it contain?</p> </div> <div data-bbox="516 860 850 1125" data-label="List-Group"> <ul style="list-style-type: none"> • Non ROS (Run of Site) Ads • Internal HTML admails for CTC groups (excluding classified), being sent to non-subscribers • CTC splash pages & microsities • Special Flash projects • Anything related to Chicago Tribune Company that is web-based </div> <div data-bbox="516 1221 716 1255" data-label="Section-Header"> <p>FTP Settings:</p> </div> <div data-bbox="516 1255 852 1344" data-label="Text"> <p>Hostname: erd-tt-re4.tt.xnet.trb Username: marketing Password: m@rketing8</p> </div>	<div data-bbox="953 435 1230 483" data-label="Section-Header"> <p>NEW! ftp.tribune.com</p> </div> <div data-bbox="924 586 1079 618" data-label="Section-Header"> <p>What is it?</p> </div> <div data-bbox="921 621 1255 734" data-label="Text"> <p>ftp.tribune.com is Tribune Company's FTP site for internal and external clients to use when transferring files over 10MB.</p> </div> <div data-bbox="924 824 1022 857" data-label="Section-Header"> <p>NOTE:</p> </div> <div data-bbox="921 860 1224 945" data-label="Text"> <p>This site IS supported by Tribune Company. Use is as your primary file transfer site.</p> </div> <div data-bbox="924 1221 1121 1255" data-label="Section-Header"> <p>FTP Settings:</p> </div> <div data-bbox="921 1255 1230 1339" data-label="Text"> <p>Hostname: ftp.tribune.com Username: ctc_creativemktg Password: tribune1</p> </div> <div data-bbox="924 1360 1234 1471" data-label="Text"> <p>* = FTP.TRIBUNE.COM SETTINGS MAY BE SHARED WITH EXTERNAL CLIENTS FOR THE TRANSFER OF FILES TO THE CREATIVE MARKETING TEAM</p> </div>	<div data-bbox="1388 451 1568 483" data-label="Section-Header"> <p>tribads.com <small>CTI and TI Server</small></p> </div> <div data-bbox="1312 586 1470 618" data-label="Section-Header"> <p>What is it?</p> </div> <div data-bbox="1312 621 1633 763" data-label="Text"> <p>tribads.com is a staging server meant for the preview, storage and upload of CTC/CTI Ad Creative to the DFP ad serving system.</p> </div> <div data-bbox="1312 824 1631 857" data-label="Section-Header"> <p>What does it contain?</p> </div> <div data-bbox="1312 860 1604 945" data-label="List-Group"> <ul style="list-style-type: none"> • ROS (Run of Site) Ads only • HTML admails and creative being sent to subscribers </div> <div data-bbox="1312 1221 1512 1255" data-label="Section-Header"> <p>FTP Settings:</p> </div> <div data-bbox="1312 1255 1635 1427" data-label="Text"> <p>Hostname: 216.122.56.202 Username: usr122056202 Password: grover Initial Folder: /usr/local/www/vhosts/tribads.com/htdocs/</p> </div>	<div data-bbox="1688 435 1990 483" data-label="Section-Header"> <p>BEING DISABLED! ctccreativemktg.com</p> </div> <div data-bbox="1688 586 1848 618" data-label="Section-Header"> <p>What is it?</p> </div> <div data-bbox="1688 621 1980 704" data-label="Text"> <p>Temporary back-up FTP site for internal and external clients.</p> </div> <div data-bbox="1688 824 1791 857" data-label="Section-Header"> <p>NOTE:</p> </div> <div data-bbox="1688 860 1992 1115" data-label="Text"> <p>This site IS NOT supported by Tribune Company. It was set up to handle a immediate project for a large retail advertiser and meant to be for temporary usage. Because it is not supported by Tribune, DO NOT USE IT. It will be disabled 8/4/06.</p> </div>
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